THE ORIGINAL

Moonbeams

BY COLONEL LITTLE
The Smallest Newspaper in the West

VOL. III, NO. 8 Boyes Hot Springs, Calif. Friday, Aug. 30, 1957

By Mail: $1.29 per year. Pickup, free.

Last Big Summer Holiday is ripe

IN THE VALLEY OF THE MOON

There seem to be signs that fall is just around the corner. Of late the morning temperature is frequently in the low 40s, and the Little heater has been on almost every morning not only lately but all summer. Then in the afternoon it seems the fan is called for. But along in September the first rains should be starting and everything will get green again.

But Robert Ruark down in Virginia also complains that his lawns and flowers and shrubs are all drying up, so we have company.

You have to do your own growing regardless of how tall your grandfather was. VALLEY WATCH REPAIR, Boyes. Giftware.

Comes a big weekend, with enough possible headlines of things "ripe" to puzzle your editor. In order: Jack London Days, with a queen, donkey baseball, kiddies' parade and junior horse show—all at the ball park, and a gayway thrown in. This event runs Saturday and Sunday, and in addition the local fire department stages its annual benefit dance at Keaton's Shack.

Monday is Labor day, with its throngs of visitors. Nothing special seems to have been arranged for them, but they'll get along, what with our array of taverns, night spots, wonderful food purveying places, swim pools, hotels and scenic drives, plus wineries which in most cases are open to visitors.

Schools begin opening September 4, Dunbar a week later. Tuesday the Lions club has an outdoor steak barbecue and ladies' night at Palms inn.

LIONS CLUB—Ladies' Nite, outdoor barbecue, come Tuesday, at Palms Inn. Highlight of the summer season. You like steak? PALMS INN, Verano. Home of the Lions. Swim pool. Finest food. Cocktail room. Come in and meet Carl and Jim.

More on Lions. They're getting several sets of checkers and boards fabricated for use of blind people—braille used throughout. The club will distribute these games to any blind persons it can locate. If you know of any such, please let the Lions know.

ESPOSTI'S LUNCH ROOM, on the Hiway, Fetters. Deluxe hamburgers, short orders, lunches. Beer and wine too. Mighty good.

Oh, yes, you've heard enough already to know you should be driving more carefully than ever over Labor day. If at all possible, why not stay home? There won't be many stores open, that's true, but you'll be able to get food and drink and gas. It's the last big holiday for quite a while, and you might want to get acquainted with the kids before they start in with school again.

FREE! Sat. Matinee, Sebastiani theater, 2 p.m. Tickets good for child, junior, adult. PIZZA. Steam Beer! 4 CORNERS CAFE.

We've noted along some of the lesser highways the delicate blue of the chickory plant. Said to have arrived here from England, chicory is largely used as an additive, sometimes substitute, for coffee. Never tried any.

LEE'S CHUCK WAGON, formerly Fireside, Sonoma highway. The food is excellent, atmosphere decidedly western. Finest of drinks.

BACK TO SCHOOL Supplies. RUGGLES VARIETY STORE, Sonoma. Everything your youngsters will need. Be ready.

Time we're getting out our ammunition again, 'cause the high school powers-that-be intend making us vote again on a bond issue for about $130,000 "for needed new classrooms."

Moonbeams will fight it to a fare-you-well, for two reasons:

1. If the inept trustees had any vision they'd investigate the possibility of using the 12-month school year, and keep those expensive plants in operation the year 'round. Students would still have their nine-months schooling, but sessions would be staggered, and teachers would be working about 11 months a year, same as any other workingmen and businessmen. Maybe it's too simple for the trustees to "get it."

2. A junior high school in the Springs area is inevitable, and any further additions to the senior high plant in the foreseeable future will be unnecessary. But let's get busy and get that junior high school going. It's long overdue, needed, and will bring our antiquated local system up to modern standards.

CHEF CARINI'S RESTAURANT, Glen Ellen. Continental atmosphere. Finest in food and drinks, reasonably priced. Cocktails.

SONOMA MILL & LUMBER CO., Hiway 12 at the big curve. Super service for contractors, carpenters, home owners, ranchers.

Took our little old dog Pat on the southern trip, and she was a honey. Can't walk readily any more, but with a drink of water and a little walk every two or three hours she was alright. (Plus some cookies.)

GLEN ELLEN LIQUOR STORE. On Arnold Drive. Fine wines and Liquors. A friendly place, always. "SLIM" WALLACE.

JIM'S MEATS, at Boyes Springs Food Center. Delicatessen. First quality meats, cut to your order. Fast, friendly service—always.

Had some trouble trying to explain where the Valley of the Moon is. But—how many of you know where San Fernando valley is—exactly? But they all know of Jack London.

They seem to drink very little wine down that way—they like highballs and cocktails. Have noticed too that even in Petaluma they prefer the hard stuff to our milder and tastier drinkables.

MISSION CHAPEL MORTUARY, Funeral Directors, Sonoma. James and Jack Bisso. Only home-owned and operated mortuary serving Sonoma Valley families. WE 8-3357.

BOYES SPRINGS BATH HOUSE. The Valley's super attraction. Cool and hot mineral pools. Alluring casino. Restaurants. Bars.

HARVEST REPORT: Peaches, pears, prunes are coming in at their very best, and many of the late-ripening vegetables also. Friends have been dropping in with surplus fruit and the missus has a number of cans of good looking fruit all ready for later enjoyment. Back in the midwest there were usually a coupla hundred such cans each year, but with only two at the table it has seemed a bit foolish to do much along the canning line, when the markets supply such a wide variety at reasonable prices.

If only we could get some good cracklings!

ELECTRONIC DRIVE-IN— TV and Radio—Specializing in Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.

DENNY'S COG CLUB, Boyes. Sportsmen's headquarters. A most congenial atmosphere, with finest in mixed drinks. Drop in.

New women's wear store will be opening late in September in Glen Ellen. Proprietor will be Ruth Hendricks, who owns the Rustic Inn. It will be known as the Undercover Shop, specializing in lingerie, nurses' uniforms and a fine line of women's accessories.

The shop is being made ready at the south side of the ancient building, the last of about 11 taverns which once thrived in Glen Ellen. Decor and fixtures are appropriate to the historic atmosphere. Watch for announcement of grand opening.

Published every Friday by the Little Publishing Co., Box 446, Boyes Hot Springs, Calif. E. A. Little, the Old Colonel, is editor. $1.29 per year by mail, pickup free. Low advertising rate. Phone WE 8-4500.

MAC DONALD'S JEWELRY, Sonoma. Expert watch-clock repair service. Watches, Rings, Bands, Jewelry, Shavers. The best, always.

MIKE & ROSE'S BOYES SPRINGS STORE. Finest meats in the whole valley, with real bargains last three days each week.

Also in Glen Ellen, the other day, a charming hostess greeted us. 'Twas Mrs. Jack Cardini, wife of the Chef. Her gracious manner was most refreshing, and may have a great deal to do with the success being enjoyed by Chef Cardini's Continental restaurant, the former Town House. Along with Jack's inimitable cheffing. (By the way, down in Madera on Hiway 99 we saw a Towne House.)

BUD'S GARAGE, corner Railroad & Cherry Sts. Guaranteed finest workmanship. Chevron Service Station. Phone WE 8-3971.

BATES & EVANS, Funeral Directors. 691 Broadway, Sonoma. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1879. WEbster 8-2686.

Have you ever noticed (provided you've grown up) how much nicer most of the music seems when it's played in 3-4 (waltz) time? And some of the very old songs, originally written in 4-4 time have recently been rewritten in 3-4. Outstanding example was "Melody of Love," and just this week we heard "Just a Song at Twilight" rewritten that way. A pleasure and an improvement.

RICHFIELD SERVICE, Boyes Springs. Main corner. Bud Delaney, Proprietor. Tires, Tubes, Batteries. Fast, efficient service.

SEE GREENGRASS for expert advice on all matters pertaining to Real Estate, Insurance. Phone 8-4731. 18340 Sonoma Hwy.

Stein club had an enjoyable barbecue outdoors at Our Resort in El Verano last Sunday. There was a splendid crowd, much hilarity, and a promise there'll be some more not too far in the future.

ADOBE DRUG (Ray S. Duer), 417 First St. W., Sonoma. WE 8-2971

Prescription Specialists Veterinary Supplies

WEED CUTTING, Reasonable rates. THOMAS NEVILLE, 23450 Arnold Drive, Sonoma. WEbster 8-3110.

Never cared for iced tea. But at our recent visit to a guest ranch at Three Rivers (Double-D), where it seemed to be a standard drink, we got to like it—to the extent of three glasses at one meal. Wonder if we'd like iced coffee too?

OUR RESORT, El Verano. Home of draft beer, finest of mixed drinks, home of the Stein Club. Harvey and Melina Francis.

BROADWAY CAFE, Sonoma. A homelike spot, where everybody's your friend. Pop Medros your host. Take-out license, too.

With school reopening next week, we got to thinking of how we hated school and everything about it. At that we got good marks in about every study, but resented being required to attend school at

all. Guess the kids have it easier now, maybe more interesting, and possibly we could stand it.

VALLEY OF THE MOON CLEANING PLANT, Hwy. 12 in Boyes. Fast service. All workdone on premises. Pick-up. WE 8-5830.

EL DORADO HOTEL, Sonoma. Italian meals at their finest. American dinners too. Old West atmosphere. Cocktail bar. Try us.

GOOD DEAL in a cute little home—still available. Has 2 bedrooms, large living room, bath, combination kitchen and dining, attached garage, plenty closets, fenced back yard. Splendid location, walking distance of Boyes stores. $8500 if taken soon. $2500 can be financed. 18451 Third avenue, Boyes. Phone WE 8-4500. Need a larger place.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. Time-Ex watches. A super drug store. Soda fountain.

MANCUSO WINES, Glen Ellen. Grower-produced. Available at every retail outlet. As good as the best, and better than most.

The Frank Ziliottos of Frank's Hardware are going great guns in a paint selling contest for Glidden. In their own class they rate a good chance to win a free vacation trip to Mexico City. And, yes, Frank caught himself a 34 pound striped bass last week. Is he proud of that photograph!

FRANK'S HARDWARE, Castner Bldg., Boyes. Gardening equipment. Household appliances. Giftware. Paints. Tools. Glass.

SONOMA GOLF & COUNTRY CLUB, Arnold Drive. You'll like our Clown Room. Bring your guests here, for outstanding prestige.

Wonder why more prunes are not consumed at home? Had a lot of them as a kid back in Illinois. Didn't care too much about them, but they were filling. And in Chicago you can get in most good restaurants the finest prune whip pie you ever ate. Try and get a slice of prune pie in California!

LEE STARRETT, Masseur, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

PLAZA LIQUORS (next to new bank, Sonoma). Extensive variety, hard and soft drinks. Hors d' ouvres. Snacks. Pizzas. Everything!

Can't seem to work up any feeling of concern about the poor teachers and their low salaries. Of course it might not be the most pleasant thing in the world to ride herd over a passel of smallfry. But what's wrong with say from $4200 a year to start, annual raises, tops about $7500 till you reach the higher brackets? It's more than we make, by a wide margin. And those long three months' vacations seem rather alluring. This remark may make a few teachers mad, and we'll be perfectly willing to print the other side, if anyone wants to tackle it.

RUSTIC INN, Glen Ellen. Main corner. Last of the 11 old-timers. Authentic western atmosphere. Jack London's favorite tavern.

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.

THE POWER TO STRANGLE

One of the most unnerving developments along the labor front is the proposed gigantic transportation union advocated by Harry Bridges and Teamster James Hoffa. The very thought of Hoffa—or ANY man—holding a garrote that could strangle the nation's transportation overnihgt is the stuff of night horrors.

Labor leadership has been sore tested of late. The use of economic boycotts to punish industries and even communities that don't knuckle under to jurisdictional demands; the arrogant misuses of members' funds; the political machinations—all these demonstrations of selfish power have created in the minds of responsible men and women in the union ranks a fear shared by many of their fellow citizent—a fear that labor is being turned into an imperial chariot for a small group of ambitious despots.

Organized labor has contributed tremendously to the growth of this nation. In the course of its long struggle to better the lot of the workingman it has, of some necessity, granted considerable power to its leadership. It would be tragic if that power should degenerate into the power to strangle—not only the very workers it was meant to help but the nation itself.

SLEEPING ROOMS in private home. Clean and quiet. 27 Patten St., Sonoma. Phone WE 8-2553. 6-21

TODD CONSTRUCTION - ESTIMATING SERVICE. Subdivision Surveying. New location: Boyes Plaza, opposite Woodleaf.

A local businessman had been such a pillar of the church that when he died the minister posted a note on the church door: "Deacon Brown has left us. He departed for his future home in heaven at 10:30 this a.m."

Some time later was mysteriously added: "4 p.m. Great anxiety and confusion exists here. Deacon Brown long overdue. No news of him yet."

SONOMA GROVE, Hiway 12 south of Boyes. Wonderful steak, poultry, roast, seafood dinners. Italian food a specialty. Cocktails.

WALTER GRUNERT AUTO UPHOLSTERY, Fetters Springs. Texaco station. Seat covers, floor mats, truck cushions, interior work.

IS YEAR 'ROUND SCHOOL PLAN WORTH A TRY?

(From the Van Nuys News)

If demand for an industrial concern's product was so great that it had to limit a goodly number of its employes to half-day work be-

cause of lack of facilities, and then that concern would close shop for three months every year, we'd think the management as crazy as a pet 'coon.

Well, a similar case can be found in the regulation of Los Angeles public schools. They're idle about a quarter of the time, yet a goodly number of students are on half-day sessions the other three-quarters of the year because of limited facilities.

During the summer "vacation" taxpayers have an immense investment in real estate that is paying no dividends. The year 'round plan has worked other places—maybe it would here

MENDEL'S CAFE, Boyes Plaza. Splendid menu, including Spanish delicacies. Bring your out-of- town guests here. Cocktail bar.

SONOMA MISSION INN, Boyes. Nationally known, noted for its splendid meals, excellent bar, luxurious accommodations.

OUR GROWTH CONTINUES TO BE "EXPLOSIVE"

If there is one thing more Americans are of two minds about than most, it's this matter of progress.

We like fast new roads, up-to-date schools and modern community services, but we don't like to pay for them. We applaud the new trend to larger families, but worry that the population will grow so fast we'll soon be crowded for living room.

In a current survey on the population "boom," U. S. News & World Report describes America's present growth rate as "explosive," exceeded only by that of India and China. And for every population expert who argues that our high growth rate is a guarantee of future prosperity, there is another expert who asks why India and China are among the poorest of all the world's countries.

Certainly the experts' projections are startling. In less than two decades, they say, the U. S. will have 60 million more people, an increase greater than the present population of such major nations as France, West Germany or Britain.

The nature of our population will change, too. While this enormous over-all growth is taking place, farm population will decrease from 22 million to 15 million, leaving just 7 per cent of the populace to supply the food needs of 93 per cent.

Small towns will experience a modest growth, as will the very large cities. The bulk of the expansion will be felt by the suburbs. In fact, the demographic experts predict that by 1975 a new phenomenon, the "strip city," will be commonplace. This term has nothing to do with Gypsy Rose Lee, but refers to the growth pattern already evident in certain areas whereby series of towns and cities are becoming linked together by narrow strips of business and residential

building along connecting roads. The just begun $50 billion federal super highway system is expected to accelerate this process.

It is no surprise to Californians to learn that their state heads all others in predicted growth. By 1975, California is expected to be home for 25.6 million people—nearly double its present population. The Los Angeles metropolitan area will be second only to New York, and the San Francisco bay region will be the fifth largest metropolitan area in the nation.

Some experts worry about whether there will be enough food to go around, as more and more prime agricultural land is chewed up into subdivisions to provide homes for more and more people. Other experts cheerily point out that if nothing else solves the farm surplus problem, population growth might.

You don't have to be an expert to wonder how long there will be room for everybody. The best way to reassure yourself on that score is to drive around the country—through the green fields of Tennessee, the woods of Maine, the lake lands of Wisconsin, the sage brush expanse of Idaho, the plains of Kansas. The U.S.A. is still a mighty big place—still surprisingly "wide open" once you cross the limits of city and suburbia.

BANCROFT NURSERY, Sonoma. Finest in cut flowers, corsages, hospital remembrances, Weddings and funerals our specialty.

PAUL'S OLD RANCHERO, Verano. Weekend dancing, Italian meals featured. Cocktails. Paul at the organ. Banquets welcome.

A PROGRAM FOR THE SPRINGS AREA

Solution of the water problem by building a series of dams on Sonoma river to conserve water, prevent floods, and for recreation.

A bridge across Sonoma river, connecting Craig and Thompson.

Roadside turnout parks (we're 20 years behind) thruout the Valley.

Complete citywide paving, curbing, and sidewalks.

A bank of our own.

A name for Highway 12 suitable for our new city.

Traffic and parking control in the entire area.

Better street lighting.

A local chamber of commerce, devoted to Springs area promotion.

Procuring of rural delivery and carrier service, from Boyes postoffice.

More facilities, use, and suitable names for local Recreation District parks.

A suitable name for the area, preliminary to incorporation as a city.

BOYES SPRINGS FOOD CENTER. Exceptionally large and highest quality stocks. Fall fruits and vegetables. Take-out license.

B & L LAUNDROMAT, Fetters. Heavy washings? Bring 'em here —save time, money. Wash, dry, iron. Your neighbors come here!

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